

# HBCU Institutional Capabilities

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# HBCU Institutional Capabilities

## Defining Institutional Capabilities

- Resources - People, Equipment and Facilities
- Academic success - National recognition (Reputation & Accreditation)
- Literature Search - Social Media, print stories and student assessments
- Historical graduates - Identify alumni and major accomplishments

# HBCU Institutional Capabilities

## University Strengths and Weaknesses

- Social and Economic Impact - The leadership role in the Community, State and Nationally
- Major programs (Biology, Education, Business, Engineering, Accounting and Social Sciences)
- Graduates in your functional area (Names, Graduate Schools or Employment)

# HBCU Institutional Capabilities University Strengths and Weaknesses

- Student placement - creating new career paths
- Bulletins and Information Sheets (Share with major funders)
- 1890 Land Grant status (USDA)
- UNCF (Private) and Thurgood Marshall Scholarship Fund (Public)



# HBCU Institutional Capabilities University Strengths and Weaknesses

- Contracts - Past Performance, dedicated employees and research partners
- Grants - Established track record, public benefit and historical mission
- State and Federal Supporters - Tell the Story of the Economic Impact of your institution. How the community benefits from having an HBCU locally
  - Students, goods and services provided and programs benefitting the Community.

# HBCU Institutional Capabilities University Strengths and Weaknesses

- State and Federal Supporters - Tell the Story of the Economic Impact of your institution.
- How the community benefits from having an HBCU locally. Students, goods and services provided and programs benefitting the Community.
- Private Sector benefactors – local businesses

# HBCU Institutional Capabilities

## Basic University Facts

- Q. Most famous graduate?
- Q2. Current enrollment?
- Q3. Research funding last year?
- Q4. President's/Chancellor's top goals?

# HBCU Institutional Capabilities

## The Federal View of HBCU Strengths/Weaknesses

- State and Federal Supporters - Tell the Story of the Economic Impact of your institution.
- How the community benefits from having an HBCU locally. Students, goods and services provided and programs benefitting the Community.
- Private Sector benefactors - Internships



# HBCU Institutional Capabilities

## The Federal View of HBCU Strengths/Weaknesses

- WHI - HBCU
- PBA - President's Board of Advisors'
- SADBUDirectors - Senior Executive Service level
- Federal Agency HBCU/MI Program Managers
- Program Managers - GS/GM - 15s (\$\$\$\$\$\$)
- Agency R&D Program Managers - EPA, Energy, NSF and NASA
- Agency Contracting Officers (GS-13/15)
- COTR – Contracting Officer Technical Rep

# HBCU Institutional Capabilities

## The Federal View of HBCU Strengths/Weaknesses

- State and Federal Supporters - Tell the Story of the Economic Impact of your institution.
- The community benefits from having an HBCU locally. Students, goods and services provided and programs that bring additional activities to the Community.
- Private Sector benefactors - Carnegie and Rockefeller Foundations

# HBCU Institutional Capabilities

## The Federal View of HBCU Strengths/Weaknesses

- Current partnerships with Corporate leaders i.e., IBMs, Wells Fargo.
- Ability to maintain effective relationships, i.e. FAMU Business School and GMC.
- How the community benefits from having an HBCU locally. Students, goods and services provided and programs that benefit the Community.
- Stability in senior leadership positions.

# HBCU Institutional Capabilities

## The Federal View of HBCU Strengths/Weaknesses

- Status of the Sponsored Programs Office. Active contracts and/or grants program.
- Level of Federal funding. Set-aside or competitive awards. Title III or R&D.
- Number of faculty members engaged in research programs.
- President/Chancellor strong advocate of STEM programs.



# HBCU Institutional Capabilities

## The Federal View of HBCU Strengths/Weaknesses

### Next Steps:

- 1) Invite selected Agencies to visit your campus (2 Days)
- 2) Use technology to discuss R&D projects with Federal POCs.  
(Video conferencing)
- 3) Submit White papers to appropriate individuals.
- 4) Return calls or email messages from Federal POCs.

# HBCU Institutional Capabilities

## The Federal View of HBCU Strengths/Weaknesses

- Attend 2 professional development conferences annually.
- Visit neighboring HBCUs to discuss research interest (Collaboration)
- Fall and Spring Convocation - Invite key Federal personnel (SADBU or Program Managers).

# HBCU Institutional Capabilities

## The Federal View of HBCU Strengths/Weaknesses

- Update your capabilities statement annually.
- Focus on opportunities within your capabilities.
- Work with proven winners.